

## News Release

### BSM Technologies Inc.

5875 Hwy 7, Suite 200,  
Woodbridge, Ontario,  
L4L 1T9, Canada

Tel: 905.265.1200

Fax: 905.265.1288

**Email:**  
[info@bsmtechnologies.com](mailto:info@bsmtechnologies.com)

**Website:**  
[www.bsmtechnologies.com](http://www.bsmtechnologies.com)

Symbol: GPS (TSX-V)

## BSM Receives Initial Rollout Order Worth Over \$300K from Unnamed Waste Management Company; First Contract with BSM/Netistix Integration

**Woodbridge, Ontario, CANADA, February 28, 2008** - BSM Technologies Inc. (GPS: TSX-V) (<http://www.bsmtechnologies.com>) a leading provider of GPS-based AVL (Automatic Vehicle Location) fleet tracking and management solutions is pleased to announce today that it has received an initial order worth over \$300K from a major national waste management company.

This initial order will start in one of the waste management company's Western Canada regions. The first rollout will see 60 plus units delivered to an initial municipality then rolled out to other municipalities in the province

This contract constitutes the first integration of BSM and Netistix comprehensive and customizable wireless fleet management and engine diagnostic solutions. The most important features in this integration were the ability to:

- Show exact route every 15 seconds
- Instant 2 way messaging on in cab display
- TPIS (3<sup>rd</sup> party integration services) for dispatching
- Engine diagnostics such as idling, speed, mileage, fuel consumption fault codes etc...

This national waste management company will now be able to bid more effectively for contracts that will result in providing added value to their customers and achieve greater efficiency in their fleet thus driving down operating costs by using the BSM/Netistix solution.

“We are very happy that this unnamed waste management company was able to use our unparalleled fleet management solution to win multiple municipal contracts in Western Canada and will follow up with further units across country. This order is the first to incorporate the synergies between BSM and Netistix,” stated Nick Cirella, President of BSM Technologies. “BSM will now use this

opportunity to target the waste management industry in North America. By expanding on the synergies between BSM and Netistix, the company is well positioned to move forward its sales initiatives and create greater value for the company and its shareholders.”

This press release is available on the company's official on-line investor relations site for investor commentary, feedback and questions. Investors are asked to visit <http://www.agoracom.com/ir/bsm> alternatively, investors are asked to e-mail all questions and correspondence to [gps@agoracom.com](mailto:gps@agoracom.com) where they can also request addition to the BSM Technologies investor e-mail list to receive all future press releases and updates directly.

### **About BSM Technologies**

BSM Technologies designs, manufactures and markets a comprehensive line of AVSL (“Automatic Vehicle Security and Tracking”) solutions for Commercial and Government Fleet Management, including Law Enforcement, through its subsidiary BSM Wireless. The BSM line of products range from Fleet Management and Consumer Vehicle Protection offerings to the full featured "Stinger" product featured in news media worldwide as the key technology behind the Bait and Covert application used by hundreds of Law Enforcement agencies to deter vehicular, trailer and heavy equipment theft.

Superior functionality, seamless switching between two separate footprints, enhanced reliability, advanced security features, and excellent value characterize BSM products. By incorporating advanced wireless locating and mapping technology, and IP-based communications protocols, the BSM line of products provides sophisticated real-time monitoring and control of commercial and personal vehicle assets to meet the demanding needs and stringent requirements of today's mobile environments. BSM's unique end to end solutions feature sophisticated wireless hardware, firmware and software all developed by and proprietary to BSM. The BSM product line can be easily adapted and customized to match any customer user requirement while BSM's in-house support infrastructure assures that all clients receive the premium AVSL solution in the industry to meet their needs.

### **About SecTrack**

SecTrack sells Inmarsat D+ transceivers and airtime subscription to value added resellers around the world. These VARs are typically local companies who have built a proper monitoring and tracking service for end-users in a multitude of maritime and land based sectors including nuclear transport monitoring, mining, security tracking of trucks, trailers and other vehicles and tracking of airplanes and rescue helicopters. The company's customer base is spread over Europe, Asia, Africa and Central and South America

### **About Netistix Technologies**

Incorporated in 2002, Netistix Technologies Corporation is a privately held company headquartered in Ottawa, Canada and has developed a comprehensive and customizable wireless fleet management solution known as “FleetPulse”. The Netistix “FleetPulse”, Wireless Fleet Management System, delivers actionable information that reduces fleet operation and environmental costs, improves productivity and increases safety.

For more information, please visit  
<http://www.netistix.com>

### **Company Contact**

Mr. Nick Cirella

President & CEO  
BSM Technologies Inc.  
1-(905) 265-1200  
[nickcirella@bsmwireless.com](mailto:nickcirella@bsmwireless.com)  
[www.bsmwireless.com](http://www.bsmwireless.com)

### **Retail Investor Inquiries**

AGORACOM Investor Relations  
<http://www.agoracom.com/IR/BSM>  
[GPS@agoracom.com](mailto:GPS@agoracom.com)

*Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. Factors that might cause a difference include, but are not limited to, market acceptance of principal products, the impact of competitive products and technologies, the possibility of products infringing patents and other intellectual property of fourth parties, and costs of product development.*

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*

*No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein. This News Release may include certain "forward-looking statements" that involve risks and uncertainties. Actual results may differ materially from results indicated in any forward-looking statements. The company cautions that, among other things, in view of the rapid changes in communications markets and technologies, and other risks including the cost and market acceptance of the company's new products, the level of individual customer procurements and competitive product offerings and pricing, and general economic circumstances, the company's business prospects may be materially different from forward-looking statements made by the company*