

News Release

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BSM Announces 3 Deals Totaling Over \$700 K with Three Different Organizations across Key Vertical Markets in North America

Woodbridge, Ontario, CANADA, September 6, 2007 - BSM Technologies Inc, (GPS: TSX-V) (<http://www.bsmtechnologies.com>) a leading provider of GPS-based AVL secure vehicle and trailer fleet tracking and management solutions today announced that in addition to its August revenues, the company has signed three sizable deals across North America for approximately \$700,000 over the life of contracts.

THREE DIVERSE ORGANIZATIONS – ONE SOLUTION, SentinelFM

The three unnamed organizations, that have requested anonymity for security reasons, represent a diverse array of industries. The companies which represent the oil and gas sector, the industrial/commercial/institutional sector as well as the transportation sector will utilize both the single mode and dual mode (cellular and satellite) SentinelFM units.

“BSM’s success is based on our robust application and flexibility to provide AVL/GPS SentinelFM real time solution to a greater majority of vertical sectors regardless of location and frequency of reporting required. We offer single mode (cellular only or satellite only) units for vehicles and assets in populated areas with good cellular coverage and dual mode units that provide continuous communications and GPS data and sensor controls, regardless of geographic location and communication footprint,” stated Mr. Michael Bookbinder, Director of Sales at BSM Wireless.

“The dual mode communication footprint has been a key factor in our oil patch acceptance as a major provider throughout North America by successfully implementing seamless, continuous communications for ad hoc, real time position updates and man down and work alone situations. For other service organization’s back office and service related applications, BSM also offers integration through a B2B

interface providing accurate and reliable data for human resource, financial and fuel tax applications,” continued Mr. Bookbinder.

About BSM Technologies (GPS: TSX-V) (<http://www.bsmtechnologies.com>)

BSM Technologies designs, manufactures and markets a comprehensive line of AVSL (Automatic Vehicle Security and Tracking) solutions for Fleet Management, Law Enforcement, and Consumer Vehicle Protection, through its subsidiary BSM Wireless. The BSM line of products range from Fleet Management and Consumer Vehicle Protection offerings to the full featured "Stinger" product featured in news media worldwide as the key technology behind the Bait and Covert application used by hundreds of Law Enforcement agencies to deter vehicular, trailer and heavy equipment theft.

Superior functionality, seamless switching between 2 separate footprints, enhanced reliability, advanced security features, and excellent value characterize BSM products. By incorporating advanced wireless locating and mapping technology, and IP-based communications protocols, the BSM line of products provides sophisticated real-time monitoring and control of commercial and personal vehicle assets to meet the demanding needs and stringent requirements of today's mobile environments. BSM's unique end-to-end solutions, features sophisticated wireless hardware, firmware and software all developed by and proprietary to BSM. The BSM product line can be easily adapted and customized to match any customer user requirement while BSM's in-house support infrastructure assures that all clients receive the premium AVSL solution in the industry to meet their needs.

About SecTrack

SecTrack sells Inmarsat D+ transceivers and airtime subscription to value added resellers around the world. These VARs are typically local companies who have built a proper monitoring and tracking service for end-users in a multitude of maritime and land based sectors including nuclear transport monitoring, mining, security tracking of trucks, trailers and other vehicles and tracking of airplanes and rescue helicopters. The company's customer base is spread over Europe, Asia, Africa and Central and South America

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