

Big Brother's watching ... your bike

BSM Technologies Inc., a provider of high-security vehicle tracking and surveillance solutions, and the people who brought bait car technology to North American police departments, have joined with Secure Your Ride, a distributor of motorcycle accessories and theft prevention systems. Together they will market BSM's GPS-based tracking and anti-theft prevention system for motorcycles. The GPS-based "Watchdog" system is a vehicle tracking and surveillance product that has at least two major benefits going for it: peace of mind and significantly reduced insurance premiums. It's the only system of its kind in Canada, manufactured specifically for motorcycles.

The technology is tried and true as it is already used for fleet management and theft protection by trucking and shipping industries.

Disc locks, chains and similar passive theft protection devices are great ways to protect your ride from opportunistic thieves but this new system from BSM Wireless will find your bike if it has been stolen by a more determined and organized criminal. This is the type of person who is not planning a quick joy ride to his favourite watering hole, but someone who wants to grab your pride and joy and distribute pieces of it from here to Shanghai.

Sure the BSM system could find the watering hole but, more importantly, it can find your bike before it gets to the chop shop.

"We searched extensively for vehicle locating systems to meet the unique requirements of the motorcycle rider," said a company spokesperson, of this real-time system.

"No system out there provided the range of functionality of BSM. When we discovered that BSM also provided an additional layer of high-level security, we knew we needed to look no further."

Dr. Paul Pilon of BSM Wireless visited the *Canadian Biker* office to provide a hands-on demonstration of the Watchdog's capabilities.

One of the most impressive aspects of the demonstration we were about to

experience was that, although we were in Victoria, BC, the theft we would be "foiling" was taking place in Toronto outside the office of Secure Your Ride.

The company had installed their anti-theft device in a 2001 Harley-Davidson Ultra Glide Classic to provide us with a rolling demonstration.

Before anything happened with the bike we were able to visit the BSM website to see on a map where the Harley had been earlier in the day, which roads it had traveled on and when the bike had exceeded the speed limit.

Yes, you read that correctly. Each time the bike exceeded a certain speed a red flag would appear on the map and in this case there were quite a few of them. The rider obviously didn't want to be late for this important demonstration.

Before firing up the bike in Toronto we were able to check the status of the machine and the location.

The black box within the bike has the ability to track and control up to eight functions with the machine. Ignition, lights, fuel injection, horn and brakes are only some of the possibilities. Once the command to start the bike was given we could watch the bike's progress online. And, just to be sure, we also listened to it run via the magic of a conference call between our office, theirs and the rider himself.

As soon as the Harley left the parking lot, the icon on the map changed to give us the real time location of the bike as it rolled down the road.

Here's where it gets fun. As soon as we were given notification that the bike had been "stolen" we could con-



Security plus: Thanks to technologies developed for police bait car programs, your motorcycle can now be safer than ever. Say goodbye to all-night vigils, the GPS-based "Watchdog" system from Secure Your Ride will track your bike the minute it goes missing.

trol the functions of the motorcycle through the website interface.

Just try to be inconspicuous on a stolen machine when the horn is sounding, the alarm is blasting, the lights are flashing and someone (you) has killed the ignition at a busy intersection. The bike will not drive itself to the nearest police station but this is the next best thing.

As the system is real-time the police know where they can intercept the stolen vehicle and the ability to kill the ignition negates messier ways of stopping your bike.

Putting aside the Big Brother aspects of the system, the Secure Your Bike product offers unparalleled security for your motorcycle. Never will the system lose track of your bike's location due to the GPS tracking capabilities. Depending on what monitoring package you subscribe to, the monitoring system will either alert the police to your stolen bike and its location, call you and let you know that your bike has been tampered with or, with the use of a panic button, let the police know that it is you and not the machine that is in imminent danger.

The Watchdog offers motorcycle owners the ability to receive alerts by cell phone, pager and/or email, as well as monitoring through a ULC-certified monitoring station.

For more, contact Secure Your Ride, (905) 951-7059, or visit: www.bsmwireless.com.

